

# The Farm to Fork Strategy

For a fair, healthy and environmentally-  
friendly  
food system

European Green Deal - *von der Leyen Commission*

European Union





# Challenges to the EU food system

## SOCIAL SUSTAINABILITY



Healthier diets –  
reduce overweight



Improve  
animal  
welfare



Social rights  
workers in food  
chain



Food  
affordability

## ENVIRONMENTAL SUSTAINABILITY



Tackle climate  
change



Protect the  
environment



Preserve  
biodiversity



Reduce food losses  
and waste



Circular bio-based  
economy

## ECONOMIC SUSTAINABILITY



Fairer incomes for farmers,  
fishers & aquaculture  
producers



Just  
transition



New business & job  
opportunities



# Farm to Fork Strategy: overall goals



climate  
footprint

Reduce the  
**environmental and  
climate footprint** of  
the food system



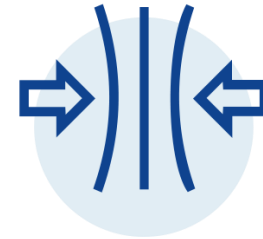
global  
transition

Lead a  
**global transition** towards  
competitive  
sustainability from farm  
to fork



new  
opportunities

Tap into  
**new  
opportunities**



resilience

Create a **robust and  
resilient** food system



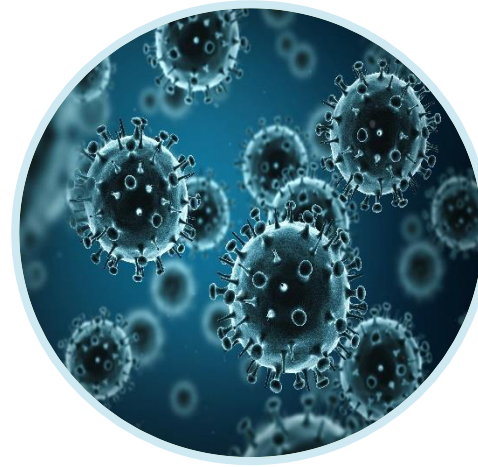
# 2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



Achieve at least 25% of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture**





## | Concrete actions: overarching

### Legislative framework for sustainable food systems (2023):

- Framework with **comprehensive set of general principles and requirements** on the sustainability of food systems
- Basis **to ensure policy coherence** at EU and national level; mainstream sustainability in food-related policies
- Provisions on **governance, collective involvement** of stakeholders

Development of a **contingency plan** (2021)  
for ensuring food supply & security in times of crisis



# | Actions to ensure sustainable food production (1)



Adopt recommendations to MS addressing the nine specific objectives of the **Common Agricultural Policy (CAP)**, before submission draft **CAP Strategic Plans** (2020)



Revision of **Sustainable Use of Pesticides Directive** and enhancement of Integrated Pest Management (2022)



Revision of Regulations to facilitate **plant protection products containing biological active substances** (2021)



Action plan **for the organic sector** for 2021-2026 to stimulate supply and demand for organic products (2020)



Action plan for **integrated nutrient management** to reduce the pollution from fertilisers (2021)





# Actions to ensure sustainable food production (2)

Proposal for a revision of the existing **animal welfare** legislation, including on transport and slaughter (2023)



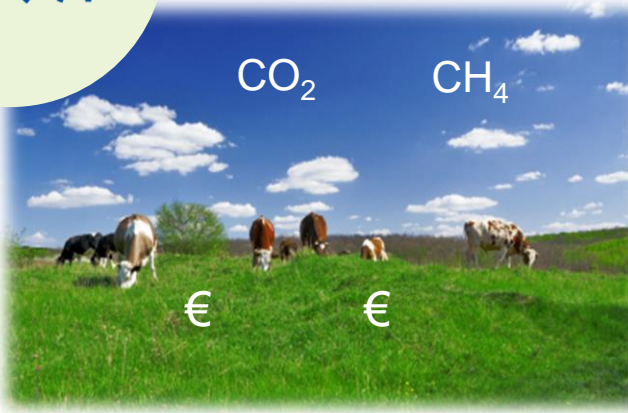
Proposal for a revision of the **feed additives** Regulation to reduce the environmental impact of livestock farming (2021)



Legislative initiatives to enhance **cooperation of primary producers** (support position in food chain) (2021-22)

Clarification of the scope of **competition rules** with regard to sustainability in collective actions (2022)

Proposal for a **Farm Sustainability Data Network** (data and advice on sustainable farming practices) (2022)



# Actions for sustainable fisheries and aquaculture

Reinforce efforts to bring fish stocks to sustainable levels via the **Common Fisheries Policy**; strengthen fisheries management in Mediterranean



Intensify **fight against fraud** through an enhanced traceability system

Next **Maritime and Fisheries Fund** will spend more than EUR 1 billion to support sustainable **seafood farming**



Adopt EU Strategy on **Algae**

Adopt EU Guidelines on **Aquaculture**: pathways for Member States' national aquaculture development plans





# Actions to stimulate sustainable practices by food industry and retail, hospitality and food service

Initiative to improve the **corporate governance framework** (integrate sustainability into corporate strategies) (2021)

Develop an EU code and monitoring framework for **responsible business and marketing conduct** in the food supply chain (2021)

Stimulate **reformulation** of processed food, including setting of **maximum levels for certain nutrients** (2021)



Set **nutrient profiles** to restrict promotion of food high in salt, sugar or fat (2022)

Proposal revision EU legislation on **Food Contact Materials** (food safety, environmental footprint) (2022)

Revision **EU marketing standards** for agricultural, fishery and aquaculture products (ensure uptake and supply of sustainable products (2021-22)

Enhance coordination to tackle **Food Fraud** (2021-2022)



# Actions to promote shift towards healthy, sustainable diets

Determine the best modalities for setting **minimum mandatory criteria for sustainable food procurement** (2021)

Review of the **EU school scheme** legal framework: refocus on healthy and sustainable food (2023)

Review of the **EU promotion programme** for agricultural and food products (aimed at sustainable production and consumption) (2020)

**Proposal VAT rates** (currently being discussed in Council): could allow to make more targeted use of rates (e.g. to support organic fruit and vegetables).



Proposal for a harmonised **mandatory front-of-pack nutrition labelling** to enable consumers to make health conscious food choices (2022)

Proposal to require **origin indication** for certain products. (2022)

Proposal for a **sustainable food labelling framework** to empower consumers to make sustainable food choices (2024)

Nutrition - health		Environment	Social
Nutrition Declaration	Per 100 g		
Energy	kJ/kcal		
Fat	g		
of which saturates	g		
Carbohydrate	g		
of which sugars	g		
Protein	g		
Salt	g		



# | Actions to reduce food loss and waste

Committed to reaching the UN SDG Target to halve food waste at retail and consumer levels by 2030, and reduce food losses along the food production and supply chains.



Proposal for EU-level targets for food waste reduction (2023)



Revise EU rules for date marking ('use by' and 'best before' dates) (2022)



# | Enabling transition: research, innovation, investments

- **Horizon 2020:** additional call of EUR 1 billion for Green Deal priorities (2020)
- **Horizon Europe:** EUR 10 billion in R&I related to food, bioeconomy, natural resources, agriculture, fisheries, aquaculture and environment
- **Partnership on food systems** for R&I communities around food systems
- **European Innovation Partnership (EIP-Agri)**
- **European Regional Development Fund and European Agricultural Fund for Rural Development (EAFRD)**
- **Fast broadband internet** in rural areas to reach 100% (2025)
- **De-risk and facilitate investments**  
(InvestEU Fund, renewed sustainable finance strategy)





# | Enabling transition – Advice, knowledge & data

## Advisory services, data and knowledge sharing

- Member States will need to scale up support for **objective, tailored advisory services** targeted at sustainable farm management
- Development of a **Farm Sustainability Data Network**:  
allow primary producers to monitor economic, environmental and climate performance
- **Support to SME** food processors, small retail and food service operators with tailored solutions to promote new skills and business models



# | Promoting global transition

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex)** and promotion of sustainable food systems in **international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.





# Transition requires a collective approach

Farmers, fishers and  
aquaculture producers;  
Input industry, Advisory  
services



Research & innovation  
Knowledge providers  
Finance

Food industry,  
processors, retail,  
food services and  
hospitality sector



Citizens, NGOs, social  
partners, educators,  
local, regional &  
national authorities



For healthy people,  
healthy societies  
and a healthy planet.

## The Farm to Fork Strategy

*IT'S DOWN TO US!*

